

servetia

Accelerating the deployment of clean and energy efficient solutions

JOIN THE CHALLENGE! · NEHMEN SIE AN DER HERAUSFORDERUNG TEIL! · REJOIGNEZ LE DÉFI!



ABOUT

Launched by BASE and E4S with the support of Fondation Valery, Servetia facilitates the wider adoption of energy-efficient technologies for buildings in Switzerland.

The Initiative promotes the use of the Servitisation (also known as 'as-a-Service' or XaaS) business model to accelerate the deployment of clean and energy-efficient solutions: Instead of selling technologies as products, these are offered as a 'service' to customers who pay a fee based on usage, consumption or outcomes.

Offering service solutions rather than products can provide economic benefits and reduced emissions and energy consumption, making the use of clean and efficient technologies more appealing to users. Simultaneously, new market opportunities are created for solution providers who adopt the servitisation model.

In Switzerland, the as-a-Service model is implemented in industry and mobility, but is yet to scale in the building sector. Servetia brings together relevant stakeholders to mainstream the model and effectively deploy solutions in selected locations in Switzerland.

3, 2, 1...

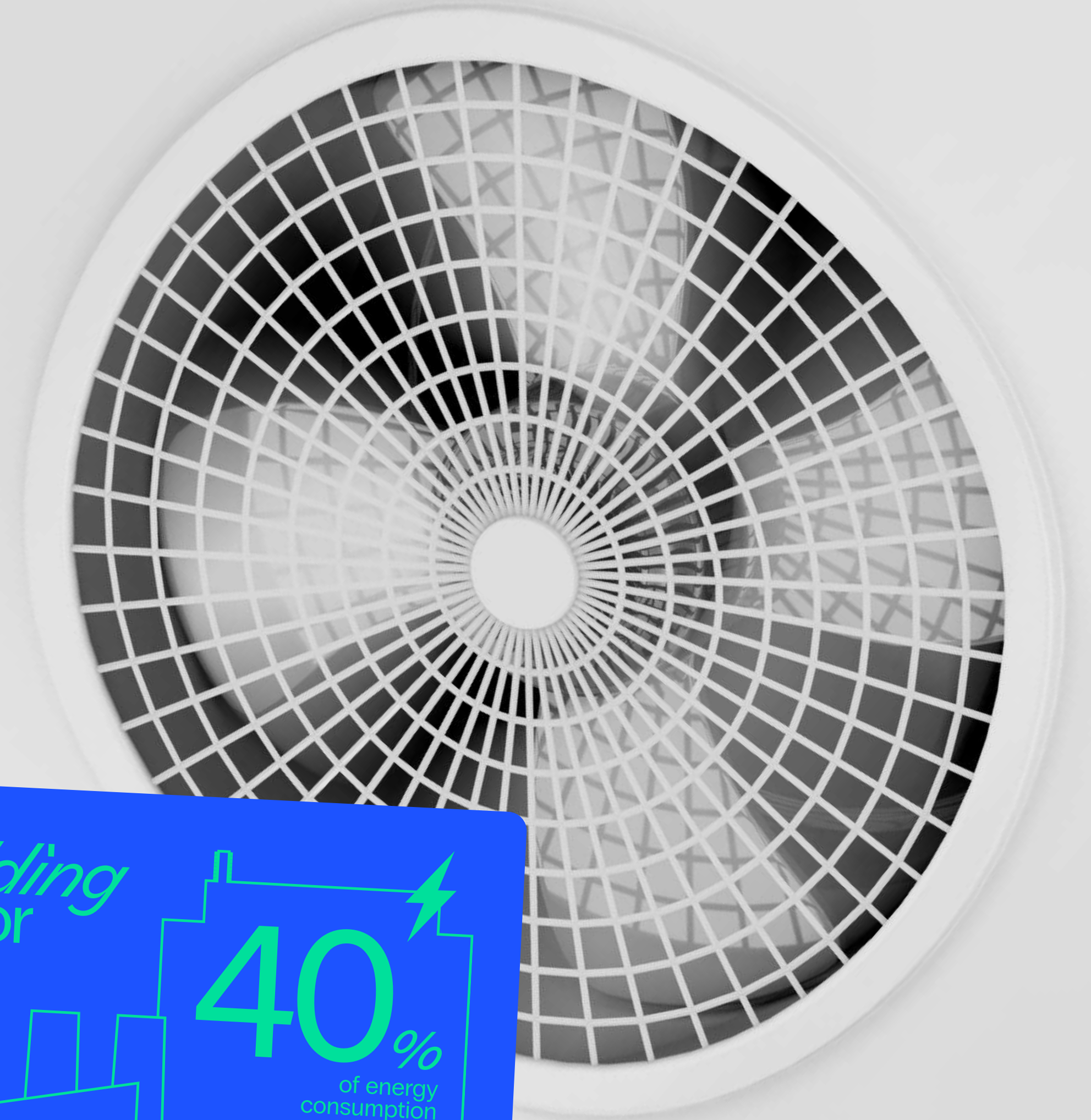
Net Zero!

Scope & goals

The building sector accounts for approximately 40% of energy consumption and a quarter of GHG emissions in Switzerland.

This presents a major challenge to achieving national climate targets. To address this, state-of-the-art technologies must be more widely accessible and deployed. The Servetia Initiative aims to make this a reality in Switzerland by implementing the as-a-Service model for solutions in buildings.

Servetia invites solution providers, financing partners and end-users to collaborate on the development of projects for commercial, public and industrial facilities as well as building complexes. Solutions will consider technologies such as heating, cooling, lighting, solar photovoltaics, and battery storage systems within the wider energy ecosystems of buildings.



S^v

for Users

- No CAPEX & reduced OPEX
- Maximised performance, uptime and efficiency
- Decarbonise operations

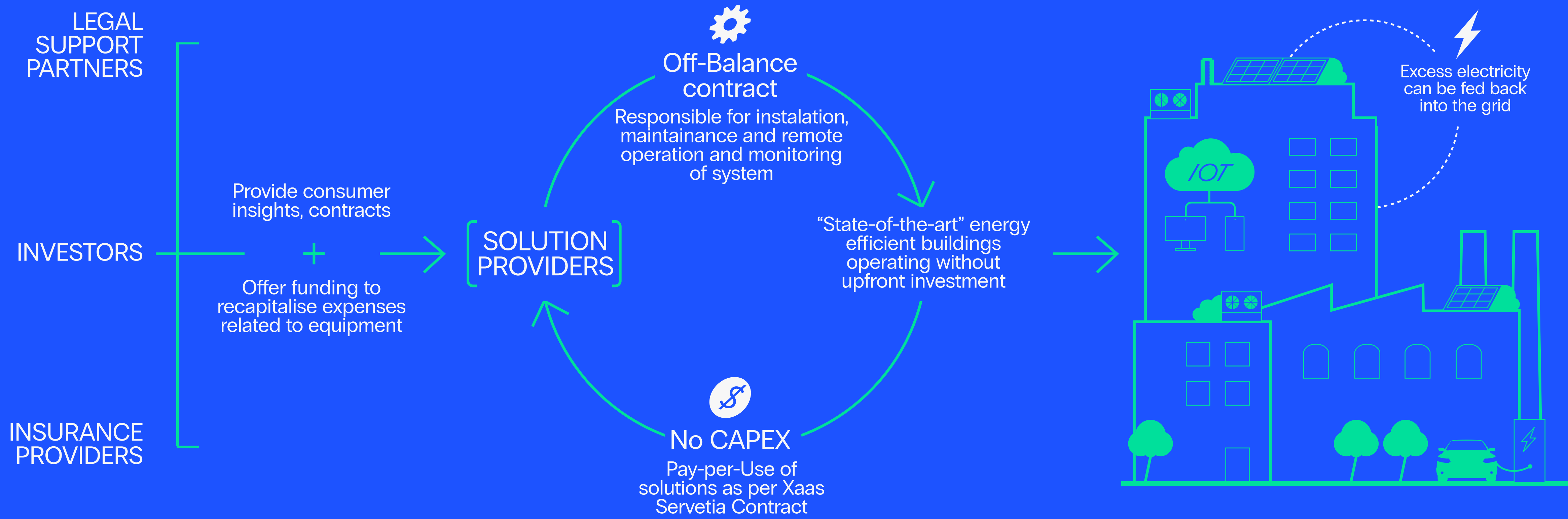
for Solution Providers

- Recurrent revenue streams
- Deliver additional customer value by selling outcomes
- Unlock value in digitalisation

for Financers

- Opportunities for green financing
- Invest in assets generating stable cash flows
- Implement sustainable finance services

Wins
for all



What servetia delivers

Servetia brings together solution providers, financing partners, and end-users to collaborate on the development of projects and scale the as-a-Service model for buildings in Switzerland. Solutions will consider technologies such as heating, cooling, solar photovoltaics, and battery storage systems within the wider energy ecosystems of buildings. BASE has extensive expertise in the implementation of the Servitisation model around the world and will provide strategic support to the development of the legal, financial, and contractual frameworks.



Setting *Records*

IMPACT

Servitisation offers a clear solution for businesses to work towards their climate goals by eliminating the upfront cost of clean and efficient technologies, removing performance risks, and enhancing energy efficiency. Through XaaS, Servetia aims to support the reduction of GHG emissions, the optimisation of energy use, and support the delivery of climate targets and a more circular economy.

SAVE
ENERGY!

CONTACT

For more information
please contact:
info@servetia-initiative.ch

SV



A Swiss Foundation and specialised centre of the UN Environment Programme developing and promoting innovative business models and financial mechanisms to drive investment in climate solutions.



A joint venture of the University of Lausanne dedicated to inspiring and activating the transition to a resilient and inclusive economy within planetary boundaries.



A Swiss non-profit foundation working for the protection of the environment and to promote ecological values, renewable energies, health and education or research.

